

Gates Corporation is a 2025 Environmental Initiative SEAL Award Winner

Gates is recognized as a sustainability leader with high-quality and energy-efficient solutions

DENVER, March 25, 2025– [Gates](#) (NYSE: GTES), a global manufacturer of innovative, highly engineered power transmission and fluid power solutions, received the [2025 Environmental Initiative SEAL Awards](#) for its innovative Chain-to-Belt initiative. With it, Gates is redefining industry standards by offering synchronous belts as a superior alternative to traditional roller chain.

Gates is proud to be recognized as one of the winners of the prestigious SEAL Awards, which celebrates global leaders in Sustainability, Environmental Achievement, and Leadership. This honor highlights the company’s commitment to impactful environmental initiatives that drive lasting positive change and positions Gates among other leading global organizations.

Matt Harney, Chairperson and Founder of SEAL Awards shared, “2025 represents our ninth SEAL Business Sustainability Award event. This year’s award recipients follow a 9-year trendline of greater impact materiality and deeper granularity. Across all industries and geographies, companies are going deep and granular – into materials, chemistry, processes, R&D, supply chains, and more – to generate sustainability improvements.”

Industrial operations have historically relied on numerous roller chain drives, creating multiple opportunities for conversion to belt drives. Gates is on a mission to replace roller chain systems with their cutting-edge synchronous belt technology. To prove this initiative is both highly viable and impactful, they conducted a third-party comprehensive analysis comparing the environmental impact of the Gates Poly Chain® GT Carbon belts to traditional roller chain systems.

The study found that the Gates belt driven systems have a potential reduction of 90% in CO₂ equivalent (kg of CO₂eq) emissions or more over a 10-year period compared to roller chain systems. Additionally, by calculating the drives’ total cost of ownership over the same period, it proved that this initiative could save Gates customers thousands of dollars per converted drive. In just one instance, replacing 50 roller chains with belt drives would eliminate 21,500 kg of CO₂ emissions and can generate approximately \$250,000 in savings over 10 years. For large-scale operations with hundreds of roller chain drives, the financial and environmental impact scales exponentially offering a proven solution to reduce maintenance costs, improve efficiency, and advance sustainability goals.

“This award validates our Chain-to-Belt initiative’s contribution to sustainability, in addition to being a game changer in operational costs, safety, and the bottom line,” shared Mike Haen, vice president, global marketing and product line management of Gates Corporation. “That is what we do at Gates - deliver meaningful solutions at scale to empower our customers to meet their sustainability goals and improve operating efficiencies.”

Gates belt drive systems provide tangible, long-lasting benefits, from drastically reducing greenhouse gas (GHG) emissions to reducing the total cost of ownership for their customers.

These real, measurable outcomes show sustainability and cost savings are not mutually exclusive, they are intertwined. Learn more about Gates Chain-to-Belt initiative [here](#).

About Gates Industrial Corporation

Gates is a global manufacturer of innovative, highly engineered power transmission and fluid power solutions. Gates offers a broad portfolio of products to diverse replacement channel customers, and to OEMs as specified components. Gates participates in many sectors of the industrial and consumer markets. Our products play essential roles in a diverse range of applications across a wide variety of end markets ranging from harsh and hazardous industries to everyday consumer applications including virtually every form of transportation. Our products are sold in more than 130 countries across our four commercial regions: the Americas; Europe, Middle East & Africa; Greater China; and East Asia & India. For more information, visit gates.com

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